

# **KAVIRI COMMUNICATIONS**

**( Tiruchirapalli Diocesan Commission for Social Communications)**

## **REPORT OF ACTIVITIES**

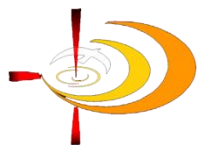
**2014-2015**



**KAVIRI COMMUNICATIONS**

**49J, BharathiarSalai, Tiruchirapalli 620001**

# KAVIRI COMMUNICATIONS



## DIOCESE OF TIRUCHIRAPALLI

### Report Of Activities 2014 – 2015

**Kaviri Communications, having been a mighty support to our Catholic Church, continues to spread the message of love, equality, justice, peace, brotherhood and sisterhood of all for the past 37 years in the form of cultural art, through today's new novel technology and Television Media.**

### **KAVIRI INSTITUTION DAY**

Kaviri Communications' 37<sup>th</sup> Institution Day was celebrated on 30<sup>st</sup> of September 2014, Tuesday. On this auspicious day, a new, modern Chroma Key Video Studio, Audio Studio and Preview Theatre were also blessed and opened by His Excellency Rt. Rev. Antony Devotta, the bishop of Tiruchirapalli diocese. Soon after the blessing, the Bishop gave a fruitful message in which he invited everyone to remember the founder and to thank our Lord God for his guidance and help, during the thanksgiving prayer service, well organized by the Sisters of the Holy Cross and group. The cultural event began its show in TMSSS Community hall in which the annual report of Kaviri Communications was presented through video-presentation. Our part-time staff members coloured the occasion with various cultural performances. The Most Rev. Antony Devotta, the bishop of Tiruchirapalli diocese who presided over the function, appreciated the efforts taken by Kaviri Communications and encouraged the whole team of Kaviri Communications. Rev. Msgr. P. Thomas Paulsamy presented a keynote address pointing out the technical development of Kaviri Communications according to need of the time. Rev. Fr. Anthuvan, Director and Secretary of KalaiKaviri was also present for this function.





## CHROMA KEY VIDEO STUDIO, AUDIO STUDIO AND PREVIEW THEATRE

In 1980's KalaiKaviri installed a very big Audio Studio first time in Tiruchirapalli next to Chennai. Today, to suit the modern times, to serve through the media of newer technology, our Kaviri Communications, with the approval and blessings of the Most Rev. Antony Devotta, Bishop of Tiruchirapalli, planned to install a new modern Chroma Key Video Studio of high grandeur first time in Trichy. The most Rev. Antony Devotta, the bishop of Tiruchirapalli diocese, in the presence of Rev. Fr. P. Thomas Paulsamy, Vicar General of Tiruchirapalli diocese and Rev. Fr. L. Anthuvan, the director and secretary of KalaiKaviri, in the time of Rev. Fr. V.M.J. Adaikala Raj, Director of Kaviri Communications, blessed and opened the new, modern Chroma Key Video Studio, Audio Studio and Preview Theatre and offered to the diocese of Tiruchirapalli and to the service of Kaviri Communications, East zonal center of Madha TV.



## WORLD COMMUNICATION DAY

The 48<sup>th</sup> World Communications Day was celebrated in November, 2014 in the diocese of Tiruchirapalli with a special Mass and homily. The request was to pray for and support Madha TV.

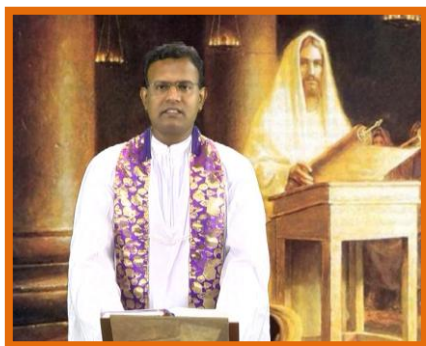
## KAVIRI COMMUNICATIONS - MADHA TV EAST ZONAL CENTER

Kaviri Communications, which was doing the gospel ministry through the means of dance, drama and communicative methods in a minuscule level, had the privilege of extending its work and quality in a macro level for the satellite telecasting by the honour of 'the eastern zonal centre' for Madha TV for the past more than a year.

Our Kaviri Communications offers very many programs to Madha TV by the great help of many people around us.

### The regular programs are:

1. Eucharistic celebrations conducted in the parishes of Trichy, Thanjavur and Kumbakonam dioceses telecasted on every Wednesdays.
2. Iraiyaatchien Chellangale (இறையாட்சியின் செல்லங்களே!) Children programme on every Mondays and Saturdays which is about to reach 100<sup>th</sup> episode. Participants : L.K.G to 4<sup>th</sup> std.
3. "ViviliaThatha". (விவிலிய தாத்தா) childrens' programme on every Wednesdays which has reached more than 70 episodes. Participants : from 7<sup>th</sup> to 9<sup>th</sup> std.
4. A program on Canon laws for the Sacrament of Matrimony, on every Tuesdays done by Rev. Fr. Y. Irudayaraj titled "திருமண உறவு – ஓர் அழியா உடன்படிக்கை" (Marriage – an unbreakable contract) came to an end. And now in continuation of this, with a same title "திருமண உறவு – ஓர் அழியா உடன்படிக்கை" (Marriage – an unbreakable contract), connecting both Indian Civil Marriage Laws and Canon Laws, new episodes are already on air from the first week of September 2015.
5. On the name of "Avar peyar Maria" (அவர் பெயர் மரியா), we have a program with regard to the explanations of Marian questions on every Saturdays.
6. Andrada Arulvakku on Fridays : Gospel message by a Priest.
7. Illathil Iraiyaatchi on Mondays : a house visiting programme by a Priest.





## **We give various programs with all novelties on Feast days and other Special days :**

1. Children's Day special Iraiatchin Chellangale (இறையாட்சி செல்லங்களே) : Participants were the special children from BLOSSOM School (Mentally Retarded children), Teppakulam, Trichy.
2. Special Iraiatchin Chellangale (இறையாட்சி செல்லங்களே) for Christmas and Newyear: Participants were the special children from NEST School (Autism Children), Cantonment, Trichy and Servite Dolours School (Deaf and dumb children), Kottapattu, Trichy.
3. Group Argument Show on அன்னை மரியாளுக்கு முன்னெடுக்கும் தவமுயற்சிகள் வாழ்வை செம்மைப்படுத்துகிறதா? அல்லது வெறும் பக்திமுயற்சிதானா? on the feast of the nativity of B.V.M., Sep. 08, 2014.
4. திண்டுக்கல் I. லியோனியின் சிறப்பு கிறிஸ்மஸ் பட்டிமன்றம்
5. Christmas Carols by Thirunagar Parish, Trichy diocese and Pudukottai Parish, Thanjavur diocese.
6. Christmas Carols, நாட்டியநாடகம் by KalaiKaviri Fine Arts College Students.
7. Newyear Carnatic songs (மங்கள இசை) by KalaiKaviri Fine Arts College Principal, teaching staffs and students.
8. Special Christmas Bible Grandpa (விவிலிய தாத்தா)
9. Christmas Family game show (மகிழ்ச்சி குடும்பம்)
10. Christmas Tableau by St. Joseph Anglo Indian Girls Hr. Sec. School, Melapudur and Nattya School from Crawford.
11. Thirupugalmaalai (திருப்புகழ்மாலை) : Morning Prayer for 7 days
12. Short film on Illathu Arasar (இல்லத்து அரசர்)
13. Pongal Programme on Namma Vilayattu (நம்ம விளையாட்டு) : Recalling the Tamil games and reintroducing to the people with the celebration of Pongal festival in a village called Padugai nearby E.Pudur, Trichy.
14. Lenten Season : Viagula Mamariyae (வியாகுல மாமரியே) : Seven skits were shot based on Our Lady of the Seven Sorrows.
15. Lenten Season : Group discussion show on 'சிலைவழிபாடும் கத்தோலிக்க திருச்சபையின் நிலைப்பாடும்', telecasted on Holy week (from Palm Sunday to Wednesday)
16. Lenten Season : Group discussion show on 'துன்பம் துன்பமா!', telecasted on Holy week (from Holy Thursday to Holy Saturday)
17. Panel discussions on All Souls day
18. Panel discussions on Immaculate Conception of B.V.M.
19. Panel discussions on the Assumption of B.V.M.
20. Special Iraiatchin Chellangale (இறையாட்சியின் செல்லங்களே) for January 26<sup>th</sup> Republic Day and August 15<sup>th</sup> Independence Day.
21. Special Eucharistic Adorations
22. Special Rosary prayers





### **Festival Holy Mass and Documentary :**

Parish festival Holy Masses with brief documentary and other documentaries were shot, edited and sent to Madha TV for the telecast on invitation by Kaviri Communications, East Zonal Center of Madha TV.

1. Rajagopalapuram, Pudukottai, Thanjavur diocese
2. ArputhaPuram, Pudukottai, Thanjavur diocese
3. Pathalapettai, Trichy
4. St. Antony's Shrine, Amalaashram, Kumbakonam diocese
5. Kaaduvetti, Aranthangi, Thanjavur diocese
6. 150<sup>th</sup> AnbiaVizha in Crawford, Trichy

For the telecast of these programs many people have rendered their thoughts, writings, speeches and special abilities with all enthusiasm without any further expectations for the sole purpose of uplifting the growth of Madha TV. We, the Catholic Church of Trichy, take the opportunity to uphold and appreciate the unexpected services of them for the value of the kingdom of God.



## THE RELEASE OF SILUVAI MOZHIGAL, A Guide for the Holy Season of Lent

Kaviri Communications is proud to place on the records of the diocese of Tiruchirapalli the release of the book named 'Siluvai Mozhigal' after 33 years, since the release of Yesu Kaviam written by a legendary Poet Kannadasan on 1982 January 16. His Excellency, Rt. Rev. Antony Devotta, Bishop of Tiruchirapalli released this book and the first copy was received by His Excellency Rt. Rev. Peter Remigious, President of TNBC, on the occasion of the first birthday celebration of Madha TV on 1<sup>st</sup> of February 2015 in Arungkodai Illam. This is a guide for the Holy season of Lent. An audio CD of the traditional Lenten hymns also included in the book. This book indexes the history and introductions for Ash Wednesday, Palm Sunday, Holy Thursday, Good Friday and Easter Sunday and Homilies for Holy week and all the other Lenten Sundays and way of the Cross for seven Fridays. This audio CD, recorded in Kaviri Communications, contains the traditional Lenten hymns to help Priests and Laypeople to participate in the Liturgical singing in a right, proper and meaningful manner during the Holy season of Lent. This is a remarkable joint venture by Kaviri Communications, bringing 18 priests from the diocese of Tiruchirapalli as the authors for this book and 2 priests, a religious sister, 10 lay people as contributors through their singing, music etc. for this audio CD, together to serve the Church of Tamilnadu in the Holy season of Lent.



## KAVIRI SUMMER COURSE 2015

Kaviri Communications, with a view to developing the skills and talents of children and the youth, keeps imparting a Summer Course to them in the month of April and May. Having introduced a training program for the Parish Choir members on Liturgical Singing, by our Kaviri Communications is the first of its kind. Singing hymns during Holy Mass, handling of sound systems in the Church and vocal training are also imparted. Besides that, Kaviri Communications organized too a summer Course on Folk-dance, Computer designing, Videography & Video-editing, Western Keyboard, Spoken English from 20<sup>th</sup> of April to 23<sup>rd</sup> of May, 2015. 30 persons joined and got benefited from this programme. The trainers of the Summer Courses were Fr. V.M.J. Adaikala Raj, Fr. Leo Johnson, Fr. Jeyabalan, Sr. Meera and Mr. Rajesh for Liturgical singing, Fr. Albert, Fr. Jeyabalan, Fr. Leo Johnson, Fr. V.M.J. Adaikala Raj and Bro. Maria Susai, for Spoken English, Mr. Rajesh for Keyboard Music, Mr. Vincent, Mr. John Paul, Mr. Ajay, Mrs. Immaculate, Ms. Preethi, Ms. Shiny and Ms. Ramya for Folk-dance. The students who participated in the Summer Course were awarded with Certificates on 23<sup>rd</sup> of May 2015, with the chief guests, Fr. Savarimuthu, Fr. Albert, Priests from the Diocese of Tiruchirapalli.



## DANCE & DRAMA PROGRAMME ON SOCIAL THEMES

Kaviri Communication stages the cultural show of “புதிய தலைமுறை” (Puthiya Thalaimurai) which is eventually a professional play of dance & drama, is made available to the public at large on invitation. This programme is focused to enlighten the new generation to fight against the social evils of untouchability, superstitions, illiteracy, gender inequality, cultural degradation, deforestation, AIDS etc. This is an attempt to safeguard the human dignity which suffers amidst these social evils. The Structure has a cultural variety with folk dances linked by skits and comedies. Large gatherings were at each of these performances held in different places - captive audiences to whom the above mentioned important issues were presented in an attractive, delightful and professional way.



## DANCE – DRAMA UNIT

A 30 minutes awareness programme on TB was staged on invitation for TMSSS in the village Kaviri Dance-Drama unit. Both Christians and non-Christians who witness the programmes expressed their views and appreciation at the venue.



## MULTI-MEDIA SOUND & LIGHT PROGRAMMES

Kaviri Communications prepares and produces Multimedia Sound & Light programmes, using the novel technology for the Jubilee and Annual day celebrations of the Parishes, Schools, Colleges, Catholic institutions and documentary films and extends her service to the society broadmindedly.

On the occasion of 300 years of the historical celebration of the Church of Mary Mother of Snows, a substation parish of Malayadipatty, a multimedia sound and light programme, based on 300 years of the history of the Church, was produced and staged on the 300<sup>th</sup> year Church festival day of Mary Mother of Snows and it was well appreciated and made people to be known of the 300 years of history of the Church and to be fixed in their mind and heart.



## AUDIO AND VIDEO STUDIO

Aside from fulfilling the needs of the Centre, the Audio and Video Studio have been offering its facilities to other organizations, institutions and individuals involved in educational, social, religious and cultural fields.



**Date : Sep. 19, 2015**

**Place : Tiruchirapalli**

**Fr. V.M.J. ADAIKALA RAJ**

**Secretary, Diocesan Commission for Social Communications**

**Director, Kaviri Communications**